



ANNUAL REPORT 2021

Inventivity™ in Action

CADE MUSEUM FOR CREATIVITY AND INVENTION



inventivity™


/in'ven(t)ivədē/ • *noun*

1. Thinking like an inventor
2. Embrace problems without apparent solutions
3. Believing failure is as useful as success
4. Resilient in the face of setbacks

Inventivity is essential for individuals to thrive and flourish. Especially in times of increasing change, uncertainty, and challenge.



CADE
museum



Dear Friends of the Cade,

I am excited to provide this 2021 Annual Report to you illustrating the roots the Cade has established in our community and the expansion of its programming. With your support, the Cade demonstrated how an inventive mindset could be used to fulfill its mission during uncertain times. This mindset was made evident in the exhibition of inspiring invention stories, in eye opening museum guest experiences, and in protecting our staff and operational strength despite financial challenges. It also allowed us to move through the year with successes derived from re-invented plans and newly imagined partnerships.

COVID forced us to look outside of the museum building itself for pathways to fulfill our mission. As a result, the Cade created and exhibited *Florida: In a State of Innovation* in the Florida House in Washington, DC and partnered with the Institute of Imagination in London on their city-wide initiative, *The Big Build*. The Cade Prize for Innovation's presence was expanded into Georgia and Alabama for the second year, Radio Cade grew listenership over 2019, and staff and board members represented the Cade on panels and as featured speakers throughout Florida and in Washington, D.C.

Our determination to deliver impactful educational experiences in the museum while maintaining a safe environment for both staff and guests resulted in increased visitation and experiences that delivered the "Aha" moments so crucial for discovery. As guest Uma R. commented, "...one of the key takeaways I learned from the museum; science does not have a single right or wrong answer. It's an explorative and often unexpected process, and through that process, the world can be viewed from an entirely new perspective."

The Cade's mission has always been about moving outside of the museum to deliver educational experiences and in 2021 we began exercising this institutional muscle. On any given day one could find Miss Patty, the Cade's lead outreach educator, and the outreach support team working in East Gainesville with Gainesville Housing Authority or in Southwest Gainesville with the children of SWAG. Inventivity in action resulted in using the Cade's Mobile Museum to provide field trips for schools in parking lots and other areas of our city. Children and families experiencing poverty should have access to ideas and experiences that inspire, and the Cade is committed to providing that access.

I hope you feel a sense of accomplishment as you look through the Cade's 2021 Annual Report. It is because of your encouragement and support we have been able to make an impact in Gainesville and our surrounding community. Society needs individuals who are resilient, adaptable, and can confidently navigate the unknown. The Cade's Inventivity™ Educational Framework helps children and adults alike gain new perspectives thereby meeting challenges with a strong sense of personal agency. Our work and your commitment are critical to the future of our children and our community. Thank you for being a part of the Cade Team.

Spark wonder. Invent possible,



Stephanie C. Bailes
President & CEO



Our Vision

**To spread an inventive mindset
throughout the globe.**

Our Mission

**Transform communities by inspiring
and equipping future inventors,
entrepreneurs, and visionaries.**

Key
Strategies

**Thought Leadership
Transformational Museum Experience
Operational Excellence
Dynamic Marketing
Diversified Funding**



CADE
museum



Building the Future Together

Donate Today

The Cade Museum for Creativity and Invention is a museum for all ages that fuels curiosity, encourages the acquisition of knowledge, and teaches essential technology skills. It is through these experiences that guests and students alike acquire an inventive mindset.

The Cade is unlike any other place in our community. Through its programs, children and adults from all walks of life receive unprecedented access to world-class inventors, entrepreneurs, and visionaries. Our exhibits, labs, and programs equip them for future innovations and foster an inventive spirit.

Now, more than ever, children and their families need the opportunity to expand their minds and learn how to develop creative solutions to the challenges in front of them. To develop an inventive mindset. To be the inventors of their own future. Be a part of their future through an investment in the Cade, its museum and programs, today.

Visit cademuseum.org/donate-today to make a donation.

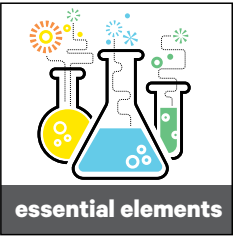
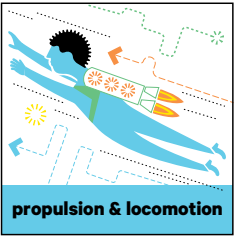


Young Guest Using Wave Apparatus

Thought Leadership

Education

The **Inventivity Framework™** is the Cade’s proprietary educational framework that teaches science through the lens of invention. In 2021, the Cade developed and tested critical components of the framework.





Cyle Sage, On Running



The Big Build

Cade Prize

The Cade Prize for Innovation celebrated its 12th year with applicants from Florida, Georgia, and Alabama. The Cade Prize awards ceremony featured speaker and former Cade Prize Finalist, Cyle Sage, of On Running where he announced the company's \$746 million IPO using technology presented in the 2010 Cade Prize.

Visit
cademuseum.org/cadeprize
to learn more.

"The Cade Prize made me feel supported, cheered on, and valued for my scientific contribution and advancement.

– PAST CADE PRIZE FINALIST



Cade Exhibits

Inspired by our vision to spread an inventive mindset around the globe, Cade exhibits debuted in Washington, D.C. and London.

Washington, DC – Florida House

Florida: In a State of Innovation

London – Institute of Imagination

The Big Build featuring PolyCade

Podcast



47/50

US Reach

129

Total Episodes

18,215

Total Listens

Visit
cadepodcasts.castos.com
to listen.



Transformational Museum Experience

The Ratings Are In!

The Cade Museum offered exceptional guest experiences despite the global pandemic and resulting challenges. Inventivity in Action!

Programs



EVENT RENTALS



FIELD TRIPS



CAMP EXPERIENCE

Visitors



FACEBOOK



GOOGLE



TRIP ADVISOR



"This is a "don't miss" in my book."

- BRIAN FOX LOCAL GUIDE



"Want to keep a group of kids/tweens/adults 'hands on' learning busy for at least 2-3 hours? This is the place to be! The staff are knowledgeable, patient and flexible depending on your kiddos level of comprehension...It's a STEM funspot!"

- LAINI SCHULOTZ LOCAL GUIDE





Operation Full Steam



Rainbow Viewers YMCA

Impact and Connection

Outreach Partnerships

1000 Voices / Duke Ellington Concert

100 Black Men

Alachua County Public Schools

Bike University

City Department of Parks and Recreation

Community Foundation of North Central Florida

Community Spring

Cox Communications

FL Center for the Blind
Gainesville Housing Authority

Head Start (ECS)

PACE Center for Girls

Partnership for Strong Families

Porters, Springhill, Sugarhill, and Kirkwood Communities

Southwest Advocacy Group, SWAG

YMCA North Central Florida

977 Community Memberships

3,400 Outreach Interactions

13 Partners

30% of all openings are reserved for scholarships



Operation Full Steam



GHA Caring and Sharing School



Southwest Advocacy Group, SWAG



Duke Ellington Concert



Cade Apollo 11 Screening

Dynamic Marketing

News Source Features

Alachua Chronicle

The Alligator

Blooloop

Blooloop – International

CBS4

Edible Northeast Florida

First Coast News

First Coast Living

The Gainesville Business
Report

Gainesville Lifestyle Magazine

Gainesville Sun

Giggle Magazine

Guide to Greater Gainesville

Mainstreet Daily News

Mirage News

Modern Luxury – Georgia

NARM Magazine

UF Alumni Magazine

Visit Gainesville

Visit Florida (Day Trip Section)

WCJB

Wellness 360

WUFT News (Television,
Internet & Radio stories)

Follow us on Social Media @cademuseum

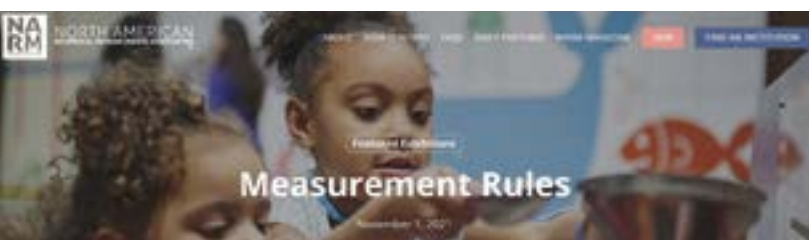




Gainesville
Cadence is where miles of hiking trails intersect with world-renowned museums. Rowdies demonstrates that better than the **Cade Museum for Creativity and Invention**, located in the scenic Depot Park, with 12 acres of natural wetlands, ponds, and trails to explore.
 And after all that adventure? Enjoy the sunset with a delicious meal and drink from the restaurants, wine garden, or brewery that look out over the park.



The Cade Prize recognizing early-stage inventors | firstcoastnews.com
 Sep 14, 2021 ... Dr. Yeh and his team won the **Cade Prize** in 2014 and their invention called the **NEW Generator** is now coming to fruition with several ...



Cade Museum @cademuseum · Nov 19, 2021
 A guide to what's happening Thanksgiving Week.
 At the Cade, we have Cade After Dark, the Agricultural Festival, and gift shop sales. We are closed Thanksgiving Day.
 @Gainesville #WhatsGoodAlachuaCounty #WhyILoveGNV #BlackFriday #smallbizsat #shoplocal



blooloop. Home News Directory greenloop Innovation Awards **blooloop 50** About More

Stephanie Bailes

President and Executive Director
Cade Museum for Creativity and Invention

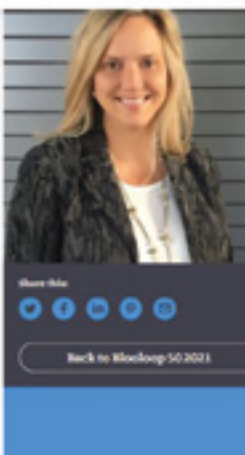
Congratulate Stephanie Bailes 🎉👏

Bailes was brought in to restructure the Cade Museum for Creativity and Invention in 2017, completing a \$12 million construction project and expanding the museum's programming.

During her time at the **Florida Museum**, which opened to the public in 2016 with a mission to "transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries", Bailes has grown the team from 4 employees to 36. She has also raised more than \$4 million, as well as working on education curriculum development. Over 100,000 people have visited the Cade Museum for Creativity and Invention since it opened.

Bailes has over 20 years of management experience in non-profit, corporate, and entrepreneurial environments. Before joining the Cade Museum, she held a variety of leadership roles, including at the Chi Omega Housing Corporation, Pennington & Bailes, the American College of Cardiology and Special Olympics International, amongst others.

2:15pm | **VISIT DEPOT PARK AND THE MUSEUM**
Depot Park is a perfect spot for kids of all ages to burn off that ice cream energy. Comprising 32 acres just south of downtown, the park includes several ponds, a one-acre children's play area with splash pad, open green spaces and covered pavilions, a nature preserve and access to the Gainesville-Hawthorne Trail. This trail stretches 16 miles from the city's Boulevard Springs Park through **Paynes Prairie Preserve State Park**. Also situated in Depot Park is the **Cade Museum for Creativity and Invention**, which features interactive science and technology exhibits.



Serendipity and the Slinky

Richard James

Presented by
The Cade Museum for Creativity and Invention

Everyone says that necessity is the mother of invention, but at the Cade, we see inventions born from all of these Mothers of Invention: Necessity, Curiosity, Imagination, Iteration, and Serendipity. Check out incredible historical stories of innovation in each of these audio tour segments.

Link: <https://www.cademuseum.org/mothers-of-invention-audio-tour.html>

Cade Museum hosts "Lights On" event

by [unitedcentral](#) · Thursday, October 14th, 2021

Cade Prize inspires inventors of the future

The Cade Prize, and the Cade Museum are the legacy of Dr. Robert Cade, best known as the leader of the research team that invented Gatorade.



Diversified Funding

The Cade fulfilled its mission, despite unprecedented global economic impacts, with strong management of personnel and expenses and the utilization of federal funding opportunities.

	TOTAL
INCOME	
Museum Operations Income	\$ 440,669
Other Income	\$ 2,559,537
TOTAL INCOME	\$ 3,000,208
EXPENSE	
Program Services	\$ 2,242,350
Museum Activities	
Support Services	
Membership Development	\$ 25,686
Management and General	\$ 615,219
Fundraising	\$ 65,219
Total Support Activities	\$ 706,165
TOTAL EXPENSES	\$ 2,948,515
NET INCOME	\$ 51,693

**AUDITED
FINANCIAL
STATEMENTS** Cade Museum Foundation, Inc. and Subsidiary
Consolidated Financial Statements
and Supplementary Information

RATINGS



Exciting Experiences Ahead



DA VINCI: MACHINES IN MOTION
May 2022 – January 2023



RUBE GOLDBERG THE WORLD OF HILARIOUS INVENTION
May 2024 – January 2025



CADE PRIZE CEREMONY
September 29, 2022



SPARK WONDER
December 31, 2022



INVENTIVITY BASH
May 13, 2023

Interested in sponsoring an upcoming event? **Contact jfarmer@cademuseum.org**



THANK YOU!

Individual Gifts

Fueling the Cade's Mission

Community Foundation
of North Central Florida
Dan Greathouse
David Saliwanchik
Dean Payne
Edward Block
Fred and Cecilia Hubach
Freddie Wehbe
Gary and Suzy Miller
Greg Bradley
Jackson Streeter
James Di Virgilio

Jeff Fitzsimmons
Jeff Lyons
Jill Shea
Julian and Lauren Fant
Kristen Pickens
Leonard Furlow
Loren Roby
Lucinda Lavelli
M.R. Metzger Family
Foundation
Martha Cade
Mary Cade, in memoriam

Norm Hommen
Pam Davis
Rhys Williams
Richard and Phoebe Miles
Rick and Aase Thompson
Scott R. Mackenzie
The Francis and Miranda
Childress Foundation
The Martin and Gracia
Andersen Foundation
Tony and Olga Barr William
and Betty Petty



THANK YOU!

Business Sponsors and Grants

Fueling the Cade's Mission

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 South State Bank
 Violet Defense – In-Kind
 VyStar Credit Union

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 Associates
 Goldies Burgers
 Meldon Law
 True North FL
 Vine Bakery

For more information about funding opportunities, contact sbailes@cademuseum.org

**Our mission is to transform
communities by inspiring and
equipping future inventors,
entrepreneurs, and visionaries.**



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